

# WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

September 2003



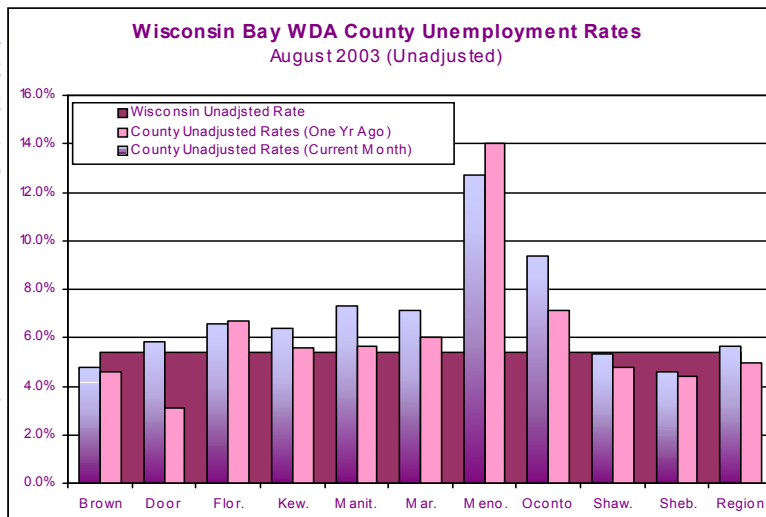
State of Wisconsin  
Department of Workforce Development

## Unemployment Rate Has Slight Decline During August

The unemployment rate for the Wisconsin Bay Area continued in a typical seasonal pattern during August with a slight decline from the July rate. The rate dropped 0.1 of a percentage point in August, a somewhat smaller than normal amount for the period, to 5.6 percent. The rate remained above last August when it was at 4.9 percent. Three counties in the Bay Area had increases in their rates over the month and they were Door, Manitowoc and Shawano Counties. The rate in Door rose 0.2 of a percentage point to 5.9 percent, and Manitowoc's rate increased 0.1 of a percentage point to 7.3 percent, while Shawano rose 0.1 of a percentage point to 5.3 percent.

None of the region's counties experienced growth in their labor force over the month, which is not unusual in August. Students often begin to leave the labor market during August to return to college. Some leave early for sports, or just to have some personal time, so the labor force size often declines. In the Bay Area, the labor force had 359,200 workers, down 3,800 from July. The number of employed also declined over the month, dropping 3,200 to 338,900 employed.

While changes between July and August showed declines, which is not unusual for the period. The better assessment is changes from this year to the same time last year. Just looking at the unemployment rate change over the period indicates a rise. Only two counties had a decline in the August rate from last year and they were Florence which declined 0.1 of a percentage point to 6.6 percent and Menominee declining 1.3 of a percentage point to 12.7 percent.

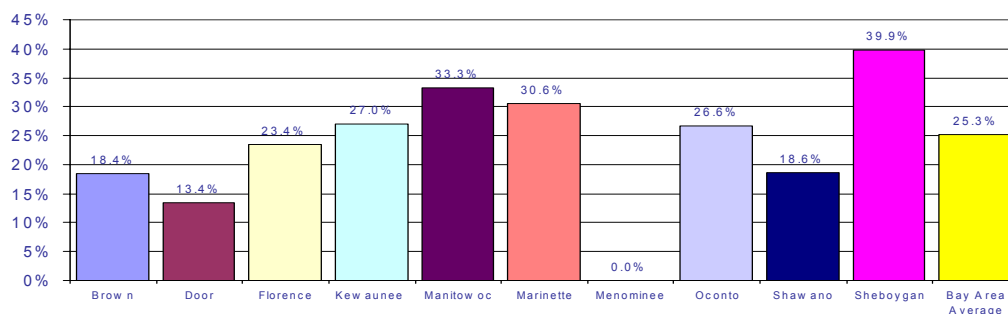


The increase in the annual rate is not due necessarily to a loss of jobs in the region, but more to enough growth of jobs. During the last year, the number of workers employed in the region increased by 9,600. However this growth in the number working did not keep pace with the number of workers entering the labor force. The labor force during the same time increased 12,700.

Both the growth in the labor force and the number employed greatly outpaced the creation of new jobs in the region. The number of jobs in the region grew 4,400 over the last twelve months. All of the growth occurred in the service sector, which increased by 4,700 jobs, while the goods

producing sector declined 300 jobs. The goods producing sector includes manufacturing, which is a major force in the region. The 25.3 percent of employment in the region is a larger portion of economy than the statewide average of 18.6 percent and

**Manufacturing as a Percent of Total Industry by County in Wisconsin Bay Area**



(Continued on page 2)

11.3 percent for the nation.

## Seasonally Adjusted Unemployment Rates

The seasonally adjusted unemployment rate for the Green Bay MSA was 5.3 percent, an increase of 0.2 of a percentage point from July. This was 0.2 of a percentage point above last August. The rate for the Sheboygan MSA, was

5.1 percent, up from 4.6 percent in July. The rate for Sheboygan was 4.8 percent in August 2002. The nation's rate was 6.1 percent, decreasing 0.1 of a percentage point from July. The rate for Wisconsin was 5.9 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area												
August 2003	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
<b>Civilian Labor Force*</b>	150,000	19,400	1,900	11,200	46,300	23,200	2,400	16,800	21,000	67,000	359,200	3,129,400
Employed	142,800	18,300	1,800	10,500	42,900	21,500	2,100	15,200	19,900	63,900	338,900	2,959,600
Unemployed	7,200	1,100	100	700	3,400	1,700	300	1,600	1,100	3,100	20,300	169,700
Unemployment rate(%)	4.8%	5.9%	6.6%	6.4%	7.3%	7.1%	12.7%	9.3%	5.3%	4.6%	5.6%	5.4%
Seasonally Adj. Rate (%)	5.3%	-	-	-	-	-	-	-	-	5.1%	-	5.9%
<b>Total Nonfarm</b>	151,200	16,000	1,300	6,900	37,400	20,300	2,000	9,500	12,800	63,700	321,100	2,795,100
Total Private	135,200	14,300	1,000	5,900	33,100	18,400	100	7,800	10,200	57,900	284,000	2,420,000
Goods Producing	36,400	3,100	400	2,400	14,300	7,000	*	3,200	3,100	28,200	98,000	652,800
Service Producing	114,800	12,900	900	4,500	23,100	13,300	2,000	6,300	9,800	35,500	223,100	2,142,300
Constr., Mining & Nat.Rsrcs	8,600	1,000	100	600	1,800	800	*	700	700	2,800	16,900	131,800
Manufacturing	27,800	2,200	300	1,900	12,500	6,200	*	2,500	2,400	25,400	81,100	521,000
Trade	21,900	1,900	100	800	4,300	3,000	100	1,100	2,100	7,500	42,700	442,200
Transportation & Utilities	10,200	100	40	500	1,700	600	*	300	300	1,200	14,900	323,100
Financial Activities	10,800	700	40	200	1,000	600	*	200	400	2,300	16,300	159,300
Education and Health Services	18,000	1,500	100	600	4,700	2,800	*	1,100	1,600	6,600	37,000	363,300
Leisure & Hospitality	14,500	5,400	300	900	3,200	2,100	*	1,400	1,600	4,200	33,400	260,500
Info., Prof. & Bus. Svcs, Other Svcs	23,400	1,600	100	500	3,900	2,300	*	700	1,100	7,900	41,600	962,000
Total Government	16,000	1,700	300	1,000	4,300	1,800	1,900	1,600	2,700	5,800	37,100	375,100
Federal	1,000	100	30	100	200	100	*	100	100	200	2,000	28,700
State	2,300	100	20	0	200	200	*	0	100	600	3,500	91,100
Local	12,700	1,500	200	900	3,900	1,500	1,900	1,500	2,500	5,000	31,600	255,300
Change from one month ago July 2003												
<b>Civilian Labor Force*</b>	-500	-400	0	-200	-800	0	-100	-100	-300	-1,400	-3,800	-38,600
Employed	-300	-500	0	-200	-800	0	-100	-100	-300	-1,000	-3,200	-32,600
Unemployed	-200	0	0	0	0	0	0	0	0	-400	-600	-6,000
Unemployment rate(%)	-0.1%	0.2%	-0.2%	0.0%	0.1%	-0.1%	-0.2%	-0.1%	0.1%	-0.5%	-0.1%	-0.1%
Seasonally Adj. Rate (%)	0.2%	-	-	-	-	-	-	-	-	0.5%	-	0.3%
<b>Total Nonfarm</b>	1,600	500	-30	-100	-300	-500	10	-400	-100	-100	700	-5,400
Total Private	1,700	600	20	0	100	0	10	0	100	0	2,500	400
Goods Producing	400	100	0	0	300	100	0	0	100	0	900	2,100
Service Producing	1,200	400	-40	-100	-500	-600	10	-300	-200	-100	-200	-7,500
Constr., Mining & Nat.Rsrcs	0	0	0	0	100	0	0	0	0	0	100	0
Manufacturing	400	100	0	0	200	0	0	-20	50	0	760	2,100
Trade	0	100	0	10	-100	0	0	-10	20	0	30	1,900
Transportation & Utilities	200	0	0	-30	100	0	0	-20	-10	0	210	1,500
Financial Activities	300	0	0	10	0	0	0	10	-10	0	310	-100
Education and Health Services	200	0	0	-20	-100	0	0	0	-10	100	250	-200
Leisure & Hospitality	300	400	10	20	0	0	0	30	0	-100	580	-1,100
Info., Prof. & Bus. Svcs, Other Svcs	300	0	0	-10	0	0	0	-10	10	0	290	-1,300
Total Government	-100	-100	-50	-40	-400	-500	0	-330	-200	-100	-1,850	-5,800
Federal	0	0	0	0	0	0	0	10	0	0	10	-100
State	0	0	0	0	0	0	0	0	0	0	-20	900
Local	-100	-100	-50	-40	-400	-500	0	-340	-190	-100	-1,840	-6,600
Change from one year ago August 2002												
<b>Civilian Labor Force*</b>	6,500	700	100	300	1,700	700	-100	400	700	1,700	12,700	74,000
Employed	5,900	200	100	200	800	400	-100	0	600	1,500	9,600	59,100
Unemployed	600	600	0	100	900	300	0	400	200	200	3,200	14,900
Unemployment rate(%)	0.2%	2.8%	-0.1%	0.8%	1.7%	1.1%	-1.3%	0.6%	0.2%	0.2%	0.7%	0.4%
Seasonally Adj. Rate (%)	0.2%	-	-	-	-	-	-	-	-	0.3%	-	0.4%
<b>Total Nonfarm</b>	3,800	-100	100	100	400	-200	-100	-300	200	500	4,400	1,000
Total Private	4,100	-100	100	100	200	-200	0	-200	100	900	5,000	5,600
Goods Producing	300	-200	100	0	-200	-200	0	-300	0	300	-300	-23,400
Service Producing	3,500	200	0	100	600	0	-100	0	200	200	4,700	24,400
Constr., Mining & Nat.Rsrcs	0	0	0	0	-100	0	0	0	0	0	-100	-8,200
Manufacturing	300	-200	0	-100	-100	-200	0	-200	0	300	-200	-15,200
Trade	-400	-600	0	0	0	0	0	-100	100	200	-800	9,300
Transportation & Utilities	500	0	0	100	100	0	0	0	0	-100	500	5,700
Financial Activities	200	0	0	0	0	0	0	0	0	100	500	5,200
Education and Health Services	300	100	0	0	200	0	0	0	100	300	1,000	6,400
Leisure & Hospitality	1,900	1,000	0	200	100	200	0	200	0	-200	3,300	-100
Info., Prof. & Bus. Svcs, Other Svcs	1,300	-400	0	0	0	-200	0	-100	-200	300	700	20,900
Total Government	-300	0	0	0	200	0	0	-100	100	-400	-500	-4,600
Federal	0	0	0	0	0	0	0	0	0	0	0	-800
State	-200	0	0	0	0	0	0	0	0	-100	-300	-3,200
Local	-100	100	0	0	200	0	0	-100	100	-300	-200	-600

\* Includes participants residing in area. \*\* Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. N.W.'s data is benchmarked to 3/2002

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